

Monday, July 12, 2021
@3:30 p.m.
ARCHIVING 101 – PRESERVING YOUR ANCESTRY

COLLECT, PRESERVE, STORE AND MAINTAIN

Provide three copies of the end-of-year reports no later than December 31st to the following: (1) Regional Director, (2) Chapter File, and (3) Regional Representative to the International Archives Committee (IAC).

Chapters should consider moving into the digital realm. Things to consider:

- Does the chapter have a good amount of archives
- Financial impact – budget to store on three platforms (i.e., hard drive, cloud storage, server)
- Responsible capacity for ensuring preservation

3-2-1 Rule

1. Make “3” copies
2. Save at least “2” copies onto different types of storage media
3. Save “1” copy in a different place than where you live

Best practices:

- Access to climate-controlled storage facility (need a plan if there’s a fire)
- Access to local/regional repository (e.g., HBCU, historical museum, or library)

The Historical Markers Initiative has a three-fold purpose:

1. Expand the presence and brand of Alpha Kappa Alpha Sorority, Inc.
2. Preserve accomplishments and prominence of AKA members
3. Establish public displays of physical renderings honoring sorors of AKA

Credentials of sorors for proposed recognition must be approved by the Directorate. Nomination forms must be approved by the current Regional Director before sending to the IAC Regional Representative. Candidates for recognition can be either a living soror or an Ivy Beyond the Wall. All recognized markers will be included in the publication (historical marker booklet). Important dates to remember regarding the markers are April 1st – 30th and September 1st – 15th.

Tuesday, July 13, 2021
@9:00 a.m.
PICK YOUR PASSION AND LAUNCH YOUR BUSINESS: AN ENTREPRENEURIAL BLUEPRINT
Soror Yee-Shui Monique’s Story (Business: By Meaux)

Discover your passion and follow that drive. Empower yourself! Read material and listen/watch podcasts, documentaries to help in your journey. Collaborate with other small businesses.

Build your brand and share in blogs (reviews). Focus on content creation. Have an effective marketing plan and a strong, sound financial management plan in place and continuously review it.

Utilize the SWOT Analysis (strengths, weaknesses, opportunities, and “target”). Prioritize and learn to say NO. There’s no room for the “imposter syndrome” (self-doubt). Safeguard your mental health by taking breaks. More importantly, stay structured, organized, and know when to pivot.

Tuesday, July 13, 2021

@10:30 a.m.

GETTING TO KNOW OUR GOVERNING DOCUMENTS

Soror Joy Elaine Daley

International Regional Director & Chairman of the Alpha Kappa Alpha Pandemic Task Force

Administrative Items for Administrative Excellence

- Know the whereabouts of the chapter charter
- Know the chapter roster of officers and active members in the chapter
- Know the status of the chapter’s mailing address
- Bank signature cards (30-days after the installation to change over signatures)
- Be aware of the time and place of chapter meetings (well in advance)

Meeting Tools for Excellence

- Constitution and Bylaws (“Law”) – nothing supersedes
- Manual of Standard Procedure (“How To”)
- AKA Standing Rules
- Chapter Bylaws
- Robert’s Rules of Order

Members’ Rights and Responsibilities

- Punctual for meetings
- Hold office & sponsor candidates for Membership Intake Process (MIP)
- Appointed positions
- Succession plan

Conferences

- Boule – Highest decision-making body
- Leadership seminar – training ground
- Regional – Legislative body
- Cluster meetings (one day meeting to discuss matters of concern) – organized at the option of the Regional Director

Tuesday, July 13, 2021

@2:00 p.m.

HOW TO MARKET YOURSELF FOR THE WORLD OF WORK

Soror Joya T. Hayes

South Central Regional Director

IMPORTANT TIDBITS:

What you look like is a 24/7 operation. Consistency makes the brand, and your brand is built on what you display. Build the brand that takes you where you want to go. Perform a self-assessment to

recognize your strengths and weaknesses (not authentic when you're not acknowledging). Know the difference between networking, socializing, and politicking. Know how to pivot.

Wednesday, July 14, 2021
@9:00 a.m.
AKA HOUSING FOUNDATION ANNUAL MEETING

The fund balance is more than \$1 Million as of May 31, 2021. There is \$1,357,591 in assets and no liabilities. There were three transfers made over \$6,000 during the period of July 11, 2019 – December 31, 2019. On 05/04/2021, \$94,741 was received from the AKA general operating fund. The report was accepted for audit.

The agenda was accepted by acclamation. Soror Jasmyne E. McCoy gave the invocation/meditation. There were no corrections or discussions of the minutes from 06/27/2019. The minutes were received through acclamation.

PRESIDENT'S REPORT – SUPREME BASILEUS GLENDA BASKIN GLOVER

During 2020, the sorority provided the largest number of school scholarships in 40 years. Over \$5.2 Million was raised through the Education Advancement Foundation (EAF). The four-year financial target for this goal is \$10 Million. The sorority has expectations of meeting the goal in July 2022. The report was accepted by acclamation.

TREASURER'S REPORT – SOROR GAYLE P. MILES-SCOTT

The sorority's financial position is strong. Investments grew to \$4.88 Million up 88% and there was \$3.2 Million in endowment funds. This report was received for audit.

Wednesday, July 14, 2021
@10:00 a.m.
PLENARY I

...Continuation of Boule, Part I held July 15, 2020

Soror Patricia Russell-McCloud, Esq. performed the meditation
Chartering order presentation
National Anthem
Welcome to New Orleans (Mayor, Governor of LA, etc.) coordinated by the Steering Committee
New Orleans HBCU tours
Soror Terri Dean, Chair Virtual 69th Boule, offered the response to the welcome.

Soror Cynthia D. Howell, Executive Director, announced the charter was in place and presented the registration and delegate reports.

REGISTRATION REPORT

2,310 Central Region; 1,416 Far Western Region; 2,074 Great Lakes Region; 298 International Region; 3,424 Mid-Atlantic Region; 587 Mid-Western Region, 5,215 North Atlantic Region; 6,115 South Atlantic Region; 4,182 South Central Region; 3,288 South Eastern Region; and 28,909 total registered sorors

DELEGATES REPORT

Central Region – 447 entitled and 424 certified; Far Western Region – 356 entitled and 320 certified; Great Lakes Region – 421 entitled and 353 certified; International Region – 67 entitled and 63 certified; Mid-Atlantic Region – 686 entitled and 660 certified; Mid-Western Region – 195 entitled and 178 certified; North Atlantic Region – 758 entitled and 703 certified; South Atlantic – 1,073 entitled and 1,015 certified; South Central Region – 765 entitled and 660 certified; South Eastern Region – 631 entitled and 556 certified; 5,435 entitled and 4,968 certified delegates

There were 19 standing rules for the continuation.

Soror Mary Bentley LaMar, Directorate Liaison, moved for the acceptance of the rules committee report. The motion was seconded with no discussion.

Soror Jasmyne E. McCoy moved that the agenda for Part II of the 69th Boule be adopted. The motion was seconded with no discussion.

Four committees were adopted to carry out the task. The ratification of the committee appointments to adopt resolutions were approved by unanimous consent. The business for Plenary I was complete at 11:52 a.m.

Wednesday, July 14, 2021

@2:30 p.m.

PLENARY II

STATE OF THE SORORITY REPORT

On July 20, 2020, Dr. Eva Lois Evans, the 24th International President, became an Ivy Beyond the Wall.

We continued to exemplify excellence through sustainable service. We also continued to operate in virtual mode, remained cautious, planned, prayed and were vaccinated. There were 1,070 sorority members who reportedly tested positive for Covid. There were 47 deaths and a moment of silence followed.

The sorority continued to carry out the business of Alpha Kappa Alpha Sorority, Inc. with voter registration drives, the Directorate continued to meet every Sunday, and the sorority established a pandemic task force to reinforce best practices.

In 2022, the sorority will go live with its AMS system. Each region's system will automatically be updated. The new system will eliminate the need for ten databases.

The sorority has partnered with Comcast and will receive a \$300,000 upfront payment and 50% of sales each time *"Twenty Pearls"* is viewed.

There are 5,000 sorors who own businesses.

In 2019, the sorority launched its online directory. Please review and update your profile regularly.

The sorority has committed to a goal of \$10 Million, \$5 Million in endowments and \$5 Million in scholarships. We have one more year to exceed our goal. Enrollment is up in many HBCUs across the

country. Because of the College Admission Process (CAP), the sorority has helped increase the number of students going to college.

The sorority conducted pop-up health services to help mitigate Covid. The sorority will also bring back the Mississippi Health Project to offer health services to uninsured residents. The sorority continues to be producers and consumers in the ARTS.

Alpha Kappa Alpha Sorority, Inc. has 1,030 chapters and 103,000 financial members as of June 30, 2021. There were 13,500 reactivated sorors in the first six months of this year.

The sorority has \$70 Million in assets, \$24 Million in the EAF, and \$1 Million in the housing foundation.

The report will be accepted by acclamation.

Congratulations to the 632 chapters for their signature program – CAP. There were 1,857 caregiver day activities and 5,941 global impact reports. World Refugee Day was June 20th and nearly 50,000 volunteer hours were reported. There were 700+ Covid tests, 400+ vaccines administered, and 30 plasma donations. There was over \$800,000 spent with black businesses.

Undergraduate sorors continue to require a 2.5 GPA semester as well personal commitments on and off campus. The sorority had a massive influx of new members during the modified MIP process. There were more than 2,000 Spring 2021 graduates.

The sorority focused on the census, voter engagement and mobilization. There were 1,000 virtual census activities. There were 16,000 members who participated in the Poor People's Campaign to help eradicate poverty. The sorority educated and engaged voters as we neared the election of November 2020. We also strolled to the polls and partnerships allowed us to safely educate, register, and mobilize voters with the surge of GOTv efforts in Georgia.

SOROR AMIRAH S. SALAAM, ESQ, NATIONAL LIAISON ON CAPITOL HILL REPORT
Urged policy makers to prioritize:

- Policy
- Engaged members of Congress on both sides of the aisle
- Expanded the footprint of AKA to raise the national profile

Thursday, July 15, 2021

@9:00 a.m.

PLENARY III

The 69th Honorary Members of Alpha Kappa Alpha Sorority, Inc. are: Sorors (1) Ursula M. Burns; (2) Debra Martin Chase; (3) Robin Roberts; (4) Ruth E. Carter; (5) Cynthia Erivo; (6) Alice Walker; (7) Tracee Ellis Ross; and, (8) Lisa Leslie.

There was no rededication ritual.

There were tributes in memoriam of Ivies Beyond the Wall and for First Responders.

REPORT OF THE EXECUTIVE DIRECTOR

Alpha Kappa Alpha Sorority, Inc. is a \$70 Million corporation. As of October 2021, we will celebrate 72 years of service. One-half of the employees have over ten years of experience with the sorority. As of December 31, 2020, the executive office processed 89,233 active members and has had a clean opinion audit for the last two years.

As technology evolved, it forced the sorority to add new features through numerous customizations over the years. In Spring 2022, the new program will roll out. The new Human Resource Information System (HRIS) integrates with the online benefits information platform. There are 344 authorized licensed vendors. Two hundred of these vendors participated in the HBCU vendor fair held November 13, 2020. In addition, 8,881 registered for the event.

Thursday, July 15, 2021
@2:30 p.m.
PLENARY IV

There are 1,030 chapters across 46 states, 10 regions, and 9 countries

Annually addressing risk management

- Identify
- Assess
- Mitigate
- Eliminate

There are five areas of training:

1. Hazing
2. Reputation of brand
3. Operations
4. Finances
5. Collaboration

The proposed amendment to the Constitution Article VI, Section 3 (Page 4) – Changes the term of the Regional Director to one four-year term rather than the current two-year term. The Directorate recommends that this proposed amendment NOT be adopted.

Motions were adopted for the following Bylaw Amendments and the Directorate supports the adoptions except where indicated:

1. Connection Committee – name enhancement to Connection and Social Action Committee.
2. Building and Properties Committee – Allows flexibility to add additional members if needed.
3. Technology Committee – allows a representative from each region be represented on the committee.
4. Risk Management – adds Risk Management as a Standing Committee.
5. Incorporation Provisions – chapters cannot incorporate for any purpose other than those outlined.
6. Life Membership – sorors who have been members at least 75 years may obtain LIFE membership without payment of additional fees.

7. Membership Intake Process – changes the term “co-sponsor” to “recommending soror” and allows one of the recommending sorors to be a member of a different chapter than the one where the candidate will be initiated. **This recommendation was withdrawn as approved (too much work on sorors).**
8. Effective Date – clarifies the language of what a chapter is required to do with amendments adopted at the Boule and apply to the chapter level. The rationale is that not everything or even most that is adopted at the Boule should be put in the chapter bylaws.

There are no proposed increases to the MIP fees or COIP assessments. The COIP is the general income used for building maintenance annually. The life member trust fund is to service life members. The special endowment is for unanticipated membership issues. There was a move to adopt the proposed budget. A second was not needed since it was coming on behalf of a committee. To adopt the budget, the results were 3,489 “yes” votes and 17 “no” votes. The motion passed and the budget was adopted. The technology budget passed with 3,783 “yes” votes and 114 “no” votes; risk management passed with 3,840 “yes” votes and 32 “no” votes.

By 2019, the market value of four investments increased from \$7,896,799 to \$9,391,587, and ultimately to \$10,682,305 by December 31, 2020. As of March 31, 2021, the investment portfolio’s value was \$11,001,777. The portfolio consists of 66% equity, stock or stock equivalents, 30% fixed income and 4% remains liquid (cash or cash equivalents). The portfolio has increased by 16% since 2018.

International Standards Committee

- Evaluation of chapters
- Training of leaders and memberships
- Updates the standards publication in compliance with sorority rules and procedures
- End-of-year reports and self-assessments

On March 13, 2020, the Supreme Basileus issued a directive to handle business virtually and chapter evaluations electronically.

Friday, July 16, 2021
@9:15 a.m.
PLENARY V

INTERNATIONAL MEMBERSHIP COMMITTEE

The 2018 slogan is, “Membership is Pearlfection and You Belong Here”

In 2021, we remain 100,000 members strong! Reclaim, Renew, and Re-activate our sorors! From 2018-2021, the sorority has 8,586 new members.

INTERNATIONAL ECONOMIC IMPACT STUDY COMMITTEE

The sorority collected data that produced information to be used as an estimate to determine AKA economic impact. Data was considered locally, regionally, and internationally (i.e., employment, household earnings, economic output).

INTERNATIONAL PANDEMIC TASK FORCE COMMITTEE

The sorority continued to meet weekly beginning March 2020. As of July 4, 2021, 93% of sorors have been fully vaccinated and 80% are in favor of in-person activities with proper protocols in place.

INTERNATIONAL DISASTER RELIEF COMMITTEE

The sorority prepares and quickly reacts to providing financial assistance as needed. The biggest success is our ability to mobilize quickly around disasters once they happen. Two hundred fifty or more sorors were impacted as they recovered from disasters. One hundred twenty-nine thousand five hundred eleven dollars was collected in donations through our members-only store.

BUILDINGS AND PROPERTIES COMMITTEE

The sorority maintains our property headquarters in Chicago, IL. Fifty chapter properties are owned and the foundation owns thirty-two.

SPECIALTY LICENSE PLATE TASK FORCE

Each state uses the funds differently and the AKA license plate design is different. There are 24 states in eight regions that permit the use of specialty license plates. The state of FL is in presale status. Proceeds usually help fund transportation projects. The South profits more than in other parts of the country.

69TH BOULE RESOLUTIONS COMMITTEE

The following resolutions were accepted by unanimous consent:

1. Police reform – urging the Senate to pass the George Floyd Justice and Policing Act of 2020.
2. Racism and violence as public health crises
3. LGBTQIA – the sorority reaffirms its opposition to violence and protects members of the community from homophobic violence as well as cruel and degrading treatment.
4. Voter suppression – advocate for free and fair elections, voter registration drives, and stroll to the polls.
5. Vice-President Kamala Harris – the sorority celebrates the contributions and accomplishments of our beloved soror and support the Biden Harris Administration. A copy of the resolution will be sent to her in appreciation, admiration, love and sisterhood.
6. Commendation to the Philadelphia and New Orleans Host Chapters for exemplifying excellence in leadership and service.
7. Congratulations, salutations, and sincere thanks go to Supreme Basileus Glenda Baskin Glover for her unparalleled excellence and collective rise to demonstrate love, gratitude and profound commitment to our sisterhood.

No new business was given to the Parliamentarian during the Boule. The 70th Boule will be hosted in the fabulous city of Orlando, FL.

Humbly Submitted,
Soror Chinnita M. Thomas