

Alpha Kappa Alpha Sorority, Incorporated  
69th Virtual Boule, Part II & 2021 Leadership Seminar  
Exemplifying Excellence in the Pink Easy  
July 12-16, 2021  
Delegate Report for Tammy Crook, Delta Theta Omega Chapter

Leadership Seminar

2021 Leadership Seminar and the 69th Virtual Boule were kicked off with a welcome video from our Supreme Basileus Glenda Baskin Glover. Several certification classes were offered. The Health Forum theme was Living Your Best Life by living Your Best Self. The special guests were Anthony Anderson and Soror Star Jones.

Session One – Our Bond/Our Strength

1. Recognizing the values of AKA
2. Unity
3. Cultivate the action of being sisterly
4. Know the bond we share
5. Culture of respect

Values: Sisterhood, Scholarship, Service

Unity: Joined as one

Sisterhood: it's a journey, not a destination

Teamwork:

- Be inclusive
- Choose humility
- Practice Self-control
- Work together for a common vision
- Plan, anticipate needs, envision solutions
- Do more than expected
- Genuinely love people
- Do whatever it takes to win

Session Two – Constitution Forum

Proposed Bylaws were listed with rationales

Session Three – Sisterly Relations: Sister 2 Sister Zooming

Zooming Strategies:

- Expect tech failure but plan for it
- Run show days before event
- Have a backup plan and presenter
- Have multiple devices (in case one fails)
- Begin with an Ice Breaker
- Uphold the Culture of Respect
- Don't meet too long but if you do plan breaks
- Test equipment
- Assign a tech person
- Establish Zoom etiquette

#### Zoom Activities:

- Fundraisers
- Sisterly Relations
- Virtual Programs
- Pink Table talks
- Pink and Green parties
- Join a virtual church service
- Paint with a soror
- Cook together

#### Self Awareness – Understanding Our XXX

- Seasons
- Status
- Support

#### Emotional Intelligence: (no E-thugging)

- Know when to speak and when to listen
- Be transparent – not bossy or rude
- Fix your face
- Provide concise and precise answers
- Delete that text
- If you don't know, find out and get your commitments completed on time
- Control chaos and confusion

#### Forgiveness and Healing

- Give yourself permission to forgive over and over again
- Manage your behavior
- Choices are yours to make, make it daily
- Lighten your load

#### Strengthening our Pearls: Keys to Healing

- Know thyself
- Build a community of positive friends

Healing requires a safe place to share feelings  
Establish a “no-Tea” zone  
Recognize that sorors will fail you  
Choose love

## Session Four – Membership Planning Made Easy: The 12 steps to Excellence

### Membership Health Check

Membership Committee Survey  
Membership Measurements reporting

### 12-Month Membership Calendar

Calendar Planning makes it easy  
Chapter members can commit to activities based on availability  
Prior Planning Prevents Poor Performance (5Ps)

## 69th Boule Part II Opened

### Annual Meeting – Alpha Kappa Alpha Housing Foundation

Greater than 1.3M in assets

Annual Meeting Education Advancement Foundation - 40-year anniversary for the EAF. The foundation has given over \$390K in graduate and undergraduate scholarships. The Foundation has raised \$5.2M. The goal is to raise a total of \$10M by 2022.

### Plenary Session One

The session was called to order by our Supreme Basileus. Each regional director was recognized. We were welcomed by the conference chair. Registration Report was given. The agenda was adopted. The session was ended.

### Plenary Session Two

The session was called to order by Soror Danette Anthony Reed, First Supreme Anti-Basileus. After a meditation and solo, the Supreme Basileus was introduced by the Second Supreme Anti-Basileus, Soror Jasmyne McCoy. The Supreme Basileus' report was given. Highlights included that we have formed a partnership with the USDA. We have funded 11 Community Gardens. Currently, we are looking for real estate for a Senior Resident Development in Charlotte, NC. The next report given was by Soror Ora B. Douglas, International Program Committee Chair. Undergraduate Activities Update was given. Next was the report of the International Connection Committee. The session was then recessed.

### Plenary Session Three

The Session was called to order by Madam Supreme Basileus. The Honorary Members of this Boule were introduced. They are: Tracey Ross Ellis, Cynthia Erivo, Lisa Leslie, Robin Roberts, Ursula Burns, Ruth E. Carter, Debra Martin Chase, and Alice Walker. A rededication prayer was given by Chelle Luper Wilson. The Ivies Beyond the Wall were recognized by region. DTO's IBTW were Andry, Bradley, Buskey, Chestang, Foster, Hendricks, Jackson, H. Johnson, V. Johnson, Rivers, Scott, Smith, Stiell, and Webb. Heritage Club Recognition. Report of the Executive Director Soror Cynthia D. Howell. The session was then recessed.

### Plenary Session Four –

Unaudited Financial Statement (3/31/2021) \$50,843,015 total fund balance; \$17,953,354 Revenue for all funds; \$5,022,529 expenditures; \$12,930,825 surplus of revenues over expenditures. General Operating Fund: \$22,796,453 in total assets. The Balance Sheet remains healthy.

The Sorority's diversified portfolio continue to grow. The portfolio has increased by 16% since December 2018.

Between 2018 through 2021 we have 8,586 new members. Discussed new modified MIP process for graduates and undergraduates

### Plenary Session Five

Economic Impact - the financial effect that an event, program, project. It is measured using four metrics: employment, household earnings, economic output, and value added.

Regional Conference Impact 2018: \$41,663,000

Regional Conference Impact 2019: \$40,291,000

National Value of each volunteer hour: \$28.54

Regional and total volunteer hours 2019 2,736,947 ->Economic Impact \$72,576,998.40

Regional and total volunteer hours 2018 1,211,851 -> Economic Impact \$32,962,347.20

93% of sorors are fully vaccinated

2018-2021 Disaster Relief Donations: \$129,511

Resolutions:

1. Police Reform
2. Racism and violence as public health crises
3. LGBTQIA

70th Boule Invitation will be in Orlando, FL (2022) hosted by the Orlando chapters.

Adjournment of the 69th Boule

Respectfully submitted,  
Tammy Lawrence Crook, MD